

ChangeWorks!

Personal & Professional Change Management System

2009-2010 ChangeWorks® Professional Training & Support Programs

We offer ChangeWorks Professionals a variety of support packages, designed to suit each of their individual business models — from the most casual user to those looking to build large organizations.

ChangeWorks Practitioner Training —

This program is offered in several formats including: 8-week webinar series; 3-day weekend retreat; and as a self-paced online program.

One-Time Training Fee:

ALL STUDENTS

\$795

ChangeWorks Access, Support & Licensing Fees —

These monthly fees cover the level of system access and user support services you choose.

Monthly Fee:

1-Year Contract Required:

	BASIC	BRONZE	SILVER	GOLD	PLATINUM
Monthly Fee:	\$0	\$49	\$99	\$199	\$599
1-Year Contract Required:	NO	NO	NO	YES	YES

ChangeWorks Support Package Details —

ChangeGrid.com System Access —

Individual ChangeGrids:

ChangeWorks Journaling:

Marketing Campaign ChangeGrids:

Duo ChangeGrids:

Group ChangeGrids:

Research Project ChangeGrids:

	BASIC	BRONZE	SILVER	GOLD	PLATINUM
Individual ChangeGrids:	\$39/ea	Unlimited	Unlimited	Unlimited	Unlimited
ChangeWorks Journaling:	—	—	Unlimited	Unlimited	Unlimited
Marketing Campaign ChangeGrids:	—	—	Unlimited	Unlimited	Unlimited
Duo ChangeGrids:	—	—	—	Unlimited	Unlimited
Group ChangeGrids:	\$999/ea	\$799/ea	\$599/ea	Unlimited	Unlimited
Research Project ChangeGrids:	—	—	—	Unlimited	Unlimited

2009-2010 ChangeWorks® Professional Training & Support Programs

	BASIC	BRONZE	SILVER	GOLD	PLATINUM
ChangeWorks Coaching Services —					
Group Coaching with T:	—	YES	YES	YES	YES
Private Coaching with Staff:	—	—	—	YES	YES
Private Coaching with T:	—	—	—	—	YES
* Special opportunity before 12/31/2009:	—	—	—	YES	YES
ChangeWorks Marketing Support Services —					
ChangeWorksSystem.com Listing:	YES	YES	YES	YES	YES
ChangeWorks Contact Management System:	—	YES	YES	YES	YES
ChangeWorks Marketing Library:	—	—	YES	YES	YES
ChangeWorks Marketing Campaign Assistance:	—	—	YES	YES	YES
ChangeWorks Exploriation Program License:	—	—	YES	YES	YES
ChangeWorksSystem.com Webpage:	—	—	—	YES	YES
Customized Marketing Materials:	—	—	—	YES	YES
ChangeGrid.com System User Support —					
System Tutorials and FAQs:	YES	YES	YES	YES	YES
Email Support:	—	—	YES	YES	YES
Live Telephone Support:	—	—	—	YES	YES
ChangeWorks Ongoing Education Services —					
ChangeWorks Forum: Skill Builder Webinar Series:	YES	YES	YES	YES	YES
ChangeWorks Practitioner Class Repeats:	YES	YES	YES	YES	YES
Building a Career that Matters Webinar Series:	—	YES	YES	YES	YES
ChangeWorks Business Builder Webinar Series:	—	—	YES	YES	YES
ChangeWorks Corporate Business Builder Webinar Series:	—	—	—	YES	YES

2009-2010 ChangeWorks® Professional Training & Support Programs

	BASIC	BRONZE	SILVER	GOLD	PLATINUM
MasterStream® Method Student-Level Programs —					
MasterStream Precision Sales Techniques:	—	—	YES	YES	YES
A Lifetime of Leads:	—	—	—	YES	YES
Pride-Based Leadership:	—	—	—	YES	YES
The Accountable Self:	—	—	—	YES	YES
Precision Decisions:	—	—	—	YES	YES
Customer Experience Management:	—	—	—	YES	YES
TeamBuilder:	—	—	—	YES	YES
ChangeWorks Residual Compensation Program —					
Referral Credits Toward Monthly Fees:	—	—	—	YES	n/a
Sales Commissions:	—	—	—	—	YES
Management Overrides:	—	—	—	—	YES

2009-2010 Advanced ChangeWorks® and MasterStream® Program Fees

	BASIC	BRONZE	SILVER	GOLD	PLATINUM
Advanced ChangeWorks Designations —					
“Certified ChangeWorks Practitioner” Testing —					
Completing this optional written and practical examination entitles you to present yourself as a “Certified” ChangeWorks Practitioner.					
One-Time Testing Fee:	—	\$1000	\$1000	\$1000	n/a
* Special opportunity before 12/31/2009:	—	—	—	FREE	n/a
“Certified ChangeWorks Analyst” —					
During this 3-day live training program, you’ll gain a deeper understanding of the ChangeGrid’s many layers and explore a variety of advanced concepts in the ChangeWorks universe.					
One-Time Training Fee:	—	\$1500	\$1500	\$1500	n/a
* Special opportunity before 12/31/2009:	—	—	—	FREE	n/a

2009-2010 Advanced ChangeWorks® and MasterStream® Program Fees

	BASIC	BRONZE	SILVER	GOLD	PLATINUM
Advanced ChangeWorks Designations —					
“Certified ChangeWorks Trainer” —					
Expand your ChangeWorks business by offering your clients complete training programs up to several days in duration. At the conclusion of this 2-day live training program, we'll provide you with the Facilitator's Manual, Presentation Slides & Workbook Samples.					
One-Time Training Fee:	—	—	—	\$1000	n/a
Additional Monthly Licensing Fee:	—	—	—	+\$100	n/a
“Licensed ChangeWorks Certifier” —					
For individuals who wish to build their own training organizations providing ChangeWorks certification-level courses, we offer the opportunity to complete this 5-day live training program.					
One-Time Training Fee:	—	—	—	\$2500	n/a
Total Monthly Licensing Fee:	—	—	—	—>	\$599
MasterStream Method Professional-Level Programs —					
“Certified MasterStream Performance Coach” —					
Over the course of this 3-day training program, you'll learn how to market and provide 1-on-1 and group performance coaching and reinforcement services to students and graduates of the MasterStream Method sales training program.					
One-Time Training Fee:	—	—	—	\$1500	\$1000
“Certified MasterStream Trainer” —					
Expand your MasterStream business by offering your clients complete training programs up to several days in duration. At the conclusion of this 3-day live training program, we'll provide you with the Facilitator's Manual, Presentation Slides & Workbook Samples.					
One-Time Training Fee:	—	—	—	\$1500	\$1000
Additional Monthly Licensing Fee:	—	—	—	+\$300	+\$300